

Do you want to improve your business' competitiveness? Collaboration with **ARLI** gives you a unique opportunity.



Material substitution



Reducing raw material use



Waste reduction



Reuse of waste streams



Design for remanufacture



Design for disassembly



Sustainability in the supply chain

The ARLI project offers funded support to eligible SMEs to develop innovative products, find alternatives to traditional materials working towards a low carbon economy through a dedicated team of academics and state-of-the-art facilities at University of Birmingham.

Contact:

For more information about ARLI and how we can support you, please contact Jon Roberts, Business Engagement Manager:

J.Roberts@bham.ac.uk

What is ARLI?

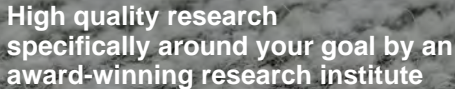
ARLI brings together a team of academics and engineers to work collaboratively with businesses in developing cost-effective products, packaging and processes, which provide efficiency gains in the use of raw and waste materials. The project aims to identify waste streams or alternative innovative materials that could be transformed into higher value goods for a wide range of construction and manufacturing applications, contributing to the circular economy and 'net zero'.

What are the benefits?



A sustainable edge on competitors

90% of businesses said ARLI had a positive impact on their company



High quality research specifically around your goal by an award-winning research institute

Over **1/2** of businesses have developed new commercial products



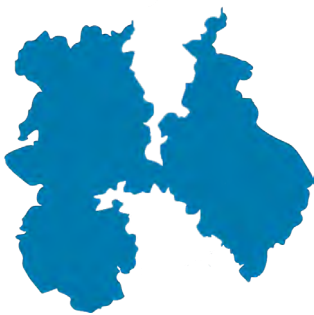
Research is funded - so there is no cost to you or your business

60% of businesses substituted raw materials for more sustainable materials and reduced waste



Your business could be a step closer to the nations goal to be carbon neutral by 2050

55% of businesses forecast an increase in turnover in the next 2 years



Am I eligible for support?

If you are an SME with less than 250 employees, less than €50m turnover and are based in any of the following LEP areas (Greater Birmingham & Solihull LEP, Black Country LEP, Coventry & Warwickshire LEP areas, The Marches LEP), you could be eligible for support.